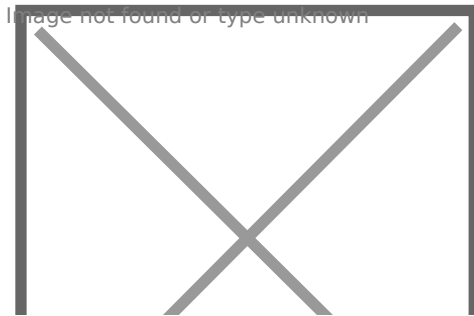


# Penthouse Apartment - Downtown Los Angeles, California

Cody Nowak, Founder of CUBE, has long been associated with innovative technology in his personal living space. His business of consulting with numerous construction companies helping them leverage augmented reality has also brought him to understand advantages that others often don't see.



When he moved to his penthouse apartment in downtown Los Angeles, he was hoping to equip it as a fully functional digital smart home. Despite some of the standard limitations imposed by commercial landlords limiting devices connected to the electrical and mechanical inner-systems, he was able to employ numerous IoT devices such as smart plugs, motion sensors, opening sensors, temperature and environmental space sensors.

“Despite limitations on my ability to embed devices, I have been able to bring together a collection of systems allowing me full control of my home. I was faced with the challenge of having multiple apps to manage the various brands of devices. SIMLAB’s SIM-ON application solved that challenge by bringing all of my home management, tracking, and maintenance systems into an intuitive, single, photo-realistic digital interface” said Nowak.

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Revision #1

Created 5 August 2024 08:41:32 by ewa.wierbik

Updated 12 December 2024 10:19:51 by ewa.wierbik